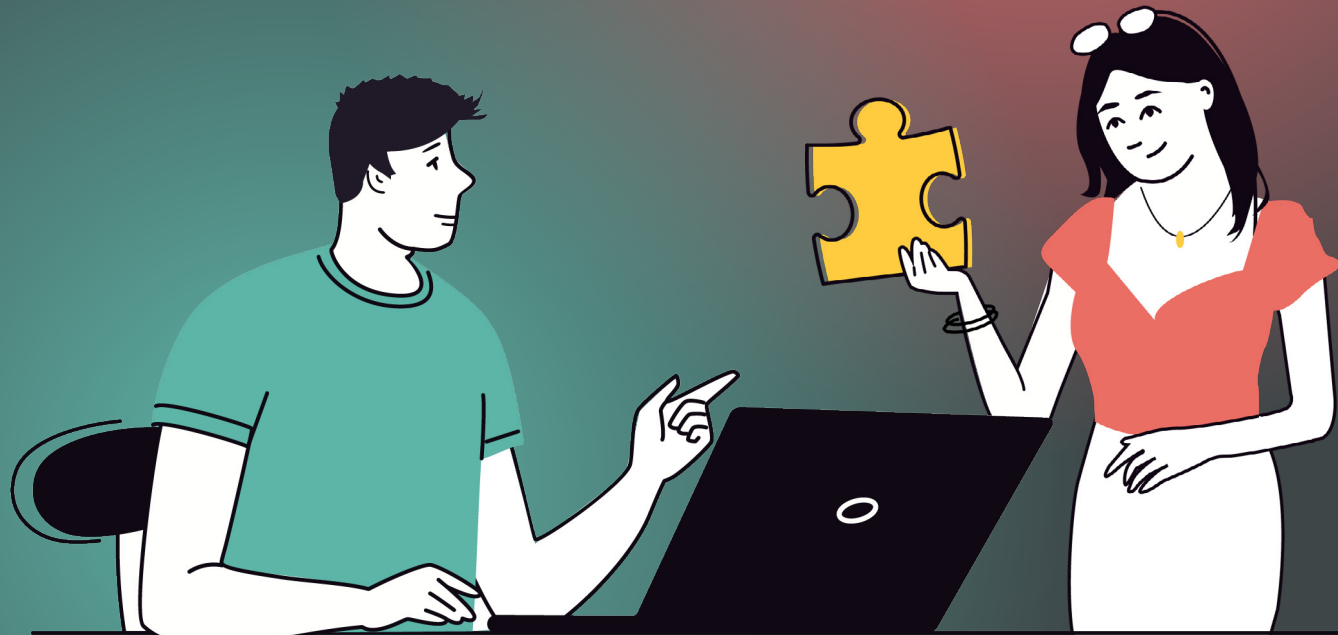


IntaForensics Website & Brand Development Quote

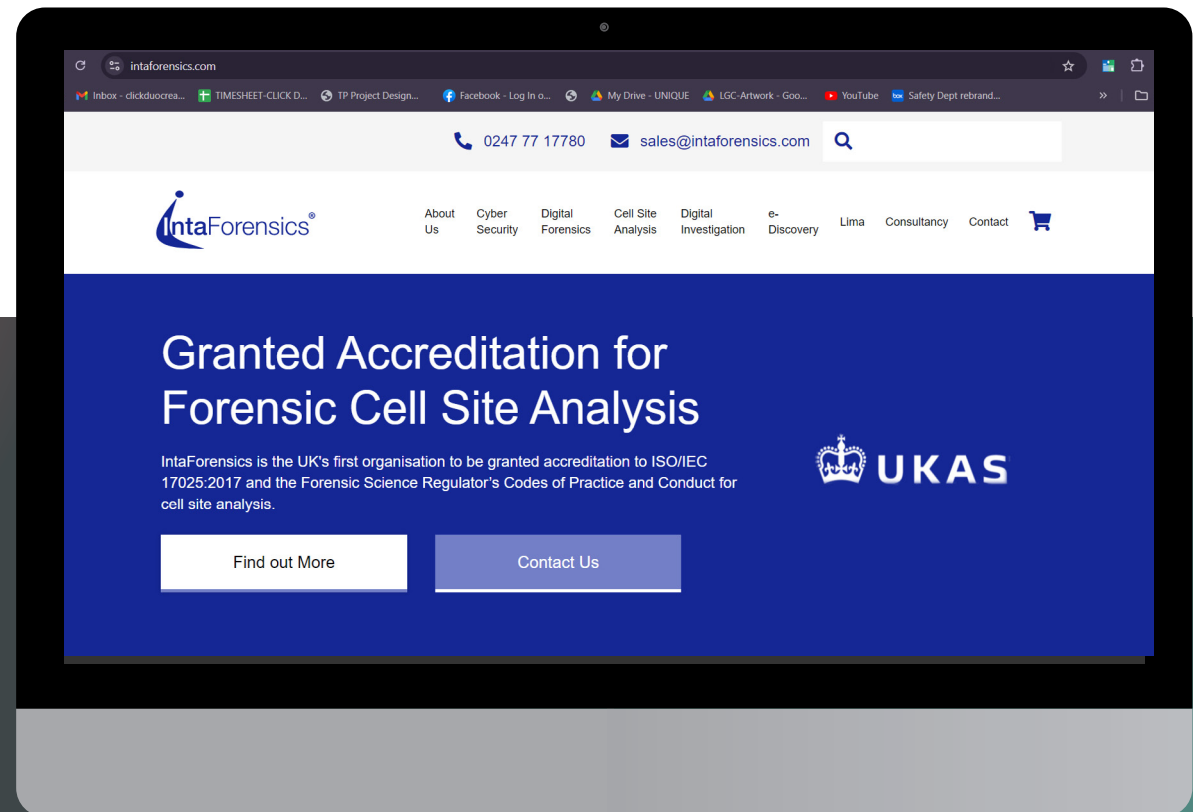
Graphic and Digital Designer's Speaking Your Language



Explore our full range of services visit



Hi Natasha, our main objective is to rebrand the IntaForensics business, modernise the profile, and increase the profit of the company, by creating a personality that better connect with the businesses.



Explore our full range of services visit



Why choose Click Duo Creative? We listen.

Since Click Duo Creative's launch in 2016, our creative duo have proudly collaborated with

over 40 esteemed clients.

Our Creative Duo, Charanjit & Jaz, has over 10 years of experience working with notable brands such as Imperial College London, LGC Group (including sub-brands NIHR, AxoLabs, and Eurofins – forensic-service), Visonable, and Egress – Intelligent Email Security, more recently supporting Chiron UK on a brand transition to the Zeptomatrix Group

From developing brand identities, websites to managing social media campaigns, our expert duo has played a key role in shaping our customers' brand strategies.

We have an incredible network of expert designers and copywriters who help us support our customers' needs.



IMPERIAL

DIABETES UK
KNOW DIABETES. FIGHT DIABETES.



Tommy's

ottobock.

Visionable

CHIRON
by ZeptoMetrix

egress

NIHR | National Institute for
Health and Care Research



Jonathan
Fagan

Hi! I'm Jaz,
Digital & Motion
Graphics Specialist

Hi! I'm Charanjit
Brand & Website
Specialist

Explore our full range of services visit

Our Customers

It's all about what connects with your audience!

Here's a visual style we developed for Eurofins – Forensics Services and AxoLabs.

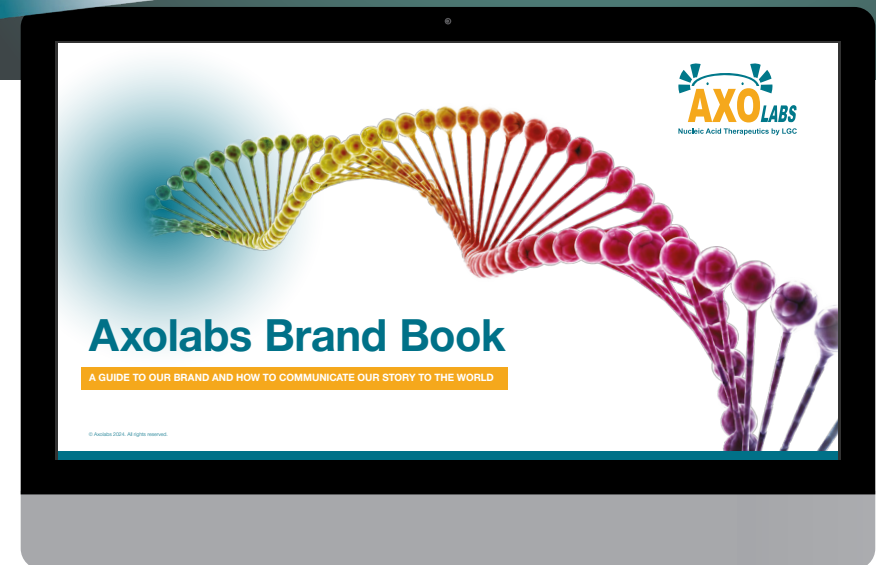


“Our exhibition stand stood out; it looks brilliant, especially compared to our competitors.”

Kelley Tolliss
Senior Marketing Manager
Axolabs part of LGC Group



Eurofins Forensic Services (EFS) was formerly LGC Forensics, which is part of the LGC Group



LGC Axolabs offers a unique services portfolio for the development of nucleic acid therapeutics and nucleic acid-based medicines.

Explore our full range of services visit



Customer: Jonathan Fagan

Key projects we've collaborated on:

Logo & Visual Brand Identity Research

Support with Tone of Voice & Content Writing

Development Iconography for Service areas and Packages

Website built using WordPress.

Developed mock-ups for an external web agency to implement using Adobe XD; we can also work with Figma.

Collaborated directly with the web development and marketing teams to ensure all mock-ups were implemented accurately to brand style.

Photography and Video Support

Templates for Social assest and Email banners

Buyer Guide – Editable PowerPoint template



Jonathan Fagan is an experienced, trustworthy team, well-equipped to handle all aspects of law firm and accountancy practice sales, disposals, mergers and acquisitions. They approached us to refresh the website and brand identity!

“Excellent service and great results – very easy to work with, good communication at all times and extremely able designers with a good eye for website structure and design. We will be using them again.”

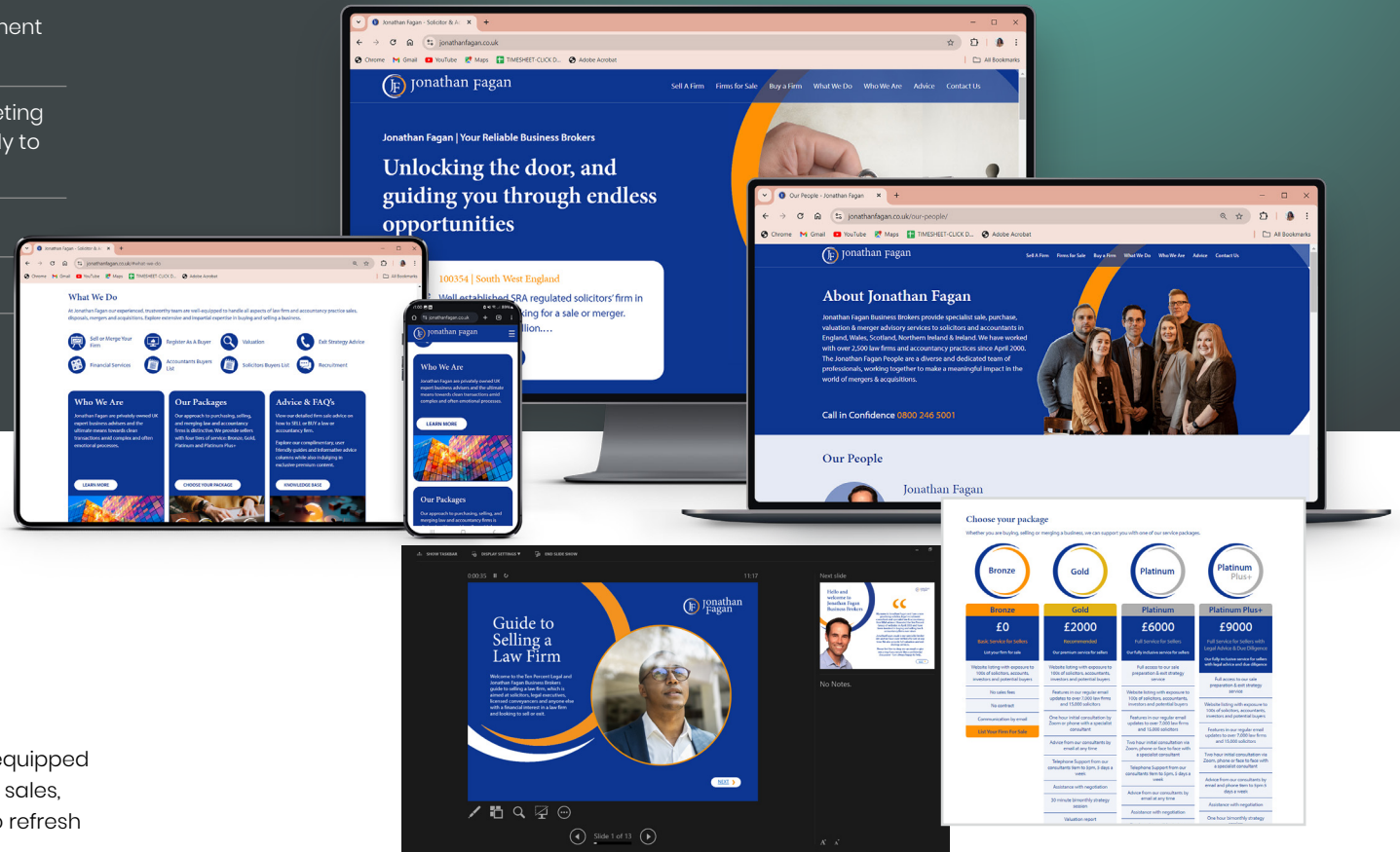
Jonathan Fagan | Managing Director

September 2024
website stats

1.9K
Website visit

320
Total Clicks

384
Unique Visitors



Explore our full range of services visit



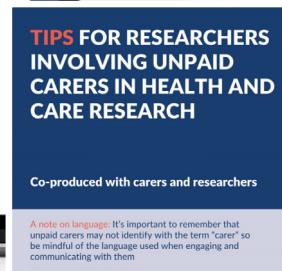
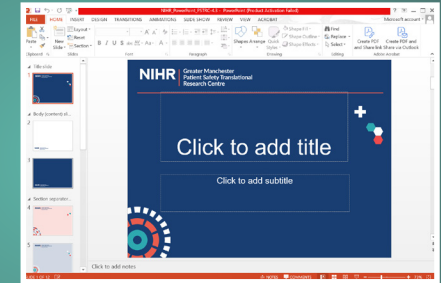
Customer: National Institute for Health and Care Research

Key projects we've collaborated on:

- Updates to NIHR Brand Pack
- Development (digital/print) templates
- Posters & Exhibition Graphics templates
- Powerpoint Templates
- Bespoke social media campaign within brand style
- Designed a selection of infographics and icons

NIHR | National Institute for Health and Care Research

Originally the National Institute for Health Research, now the National Institute for Health and Care Research, with the same visual style.



“We supported our NIHR customer in revising their brand pack templates and helped them achieve **over 17,000 social impressions and 500 website visits** in their first month of the campaign!”

National Institute for Health and Care Research (NIHR) has over 900 employees working across its centers in London, Leeds, Southampton, and Twickenham.

Explore our full range of services visit

Customer: CHIRON UK Ltd.

Key projects we've collaborated on:

Logo & Visual Brand Identity Research for CHIRON UK Ltd.

Development of Chiron's Visual Identity Guidelines

Development of Brand Toolkit (including templates such as letterheads, PowerPoint templates, and various marketing collateral).

Designed and implemented several microsites, including EUFORiaR, which needed to align with Eurostars brand due to their project funding.

Digital & Animated Campaigns for Social

Supporting the marketing team with brand transition.

Jenny Button initially felt underwhelmed by the work produced by her freelance designers, but that changed after working with Click Duo:

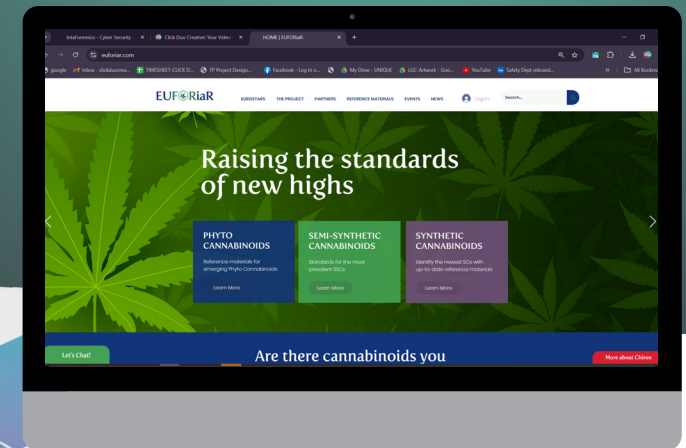
"We've been delighted with the support and creativity from Click Duo. The Graphic and Digital Designers are incredibly responsive and often anticipate our needs. My raw ideas truly come to life in their hands, and I'm always excited to see their first drafts. I have no hesitation in recommending Click Duo!"

Jennifer Button | Director CHIRON UK Ltd



CHIRON merged with the ZeptoMetrix Group in 2023, and we continue to provide design support to the USA Marketing Team. They have over 150 people working within the organisation.

Specialist areas: Reference materials, Environmental analysis, Food and hygienics, Petroleum analysis, Toxicology. Part of the **ZEPTOMETRIX GROUP**



EUFORiaR

The EUROSTARS EUFORiaR Project

Learn more about how the EUFORiaR project will address the urgent need to supply cannabinoid CRMs before they emerge in the market.



Explore our full range of services visit



Customer: BoozeBox Ltd.

Booze Box is a fantastic and fun startup to work with. They specialize in crafted beers and ciders and are the UK's first boozy pick 'n' mix, delivered straight to your door!

Kyle and Priya, the founders, approached us after feeling disappointed with a logo design developed by another agency.

They felt it didn't resonate with their target audience and lacked energy. With thorough market research already completed, we could focus entirely on the creative process.

From the outset, they were wowed by the energy and excitement we brought to the brainstorming session. We started from scratch, developing fun and dynamic logo options, along with complementary visual styles. When we presented our options, the founders loved them, feeling they truly captured the essence of their brand and target audience.

Key projects we've collaborated

Logo & Visual Brand Identity

Typography & Iconography

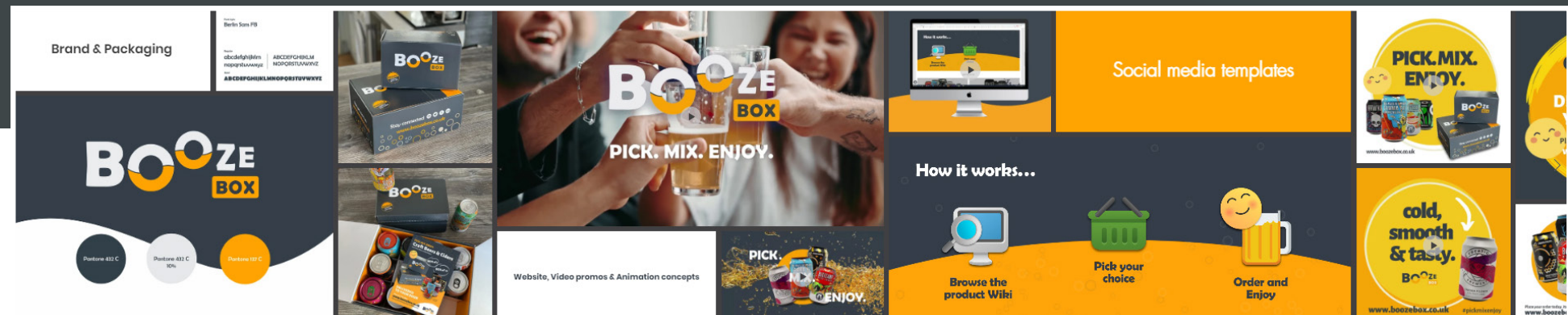
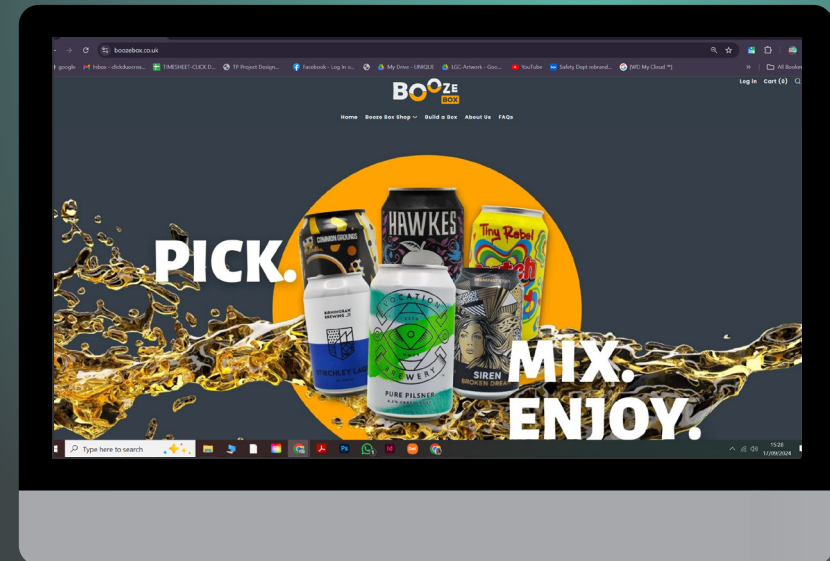
Product Packaging

Social media toolkit (Canva templates)

Website mock-ups and structure

Static & Animated video assets

Email banners

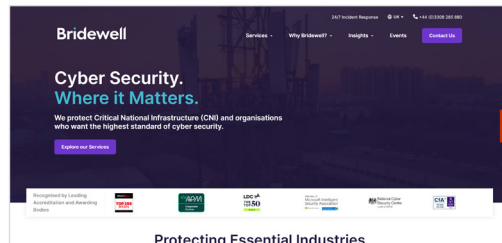


Explore our full range of services visit

Thank you for sharing your website and 'Look and Feel' ideas.
I've just summarised them below...

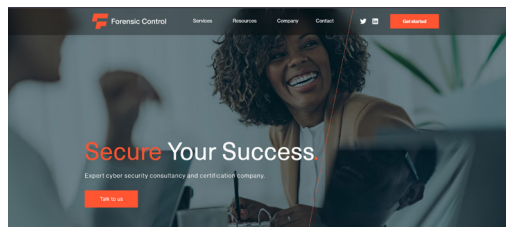
IntaForensics website research inspiration

www.bridewell.com



Homepage is great. Good accreditation
Video on main homepage banner
Number ticker on homepage for work completed
Really nice geometry in their icons
Good brand colours (5 key colours)
– clean and work well together
Nice use of visuals.

www.forensiccontrol.com

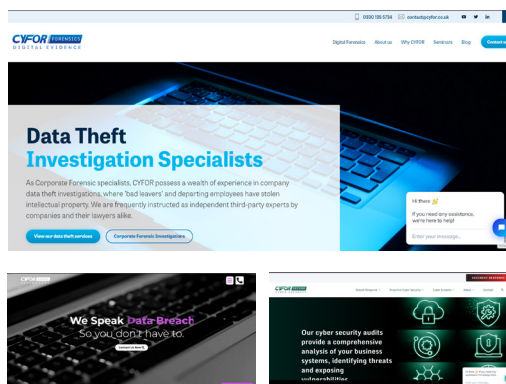


CD comment: We agree!

Good use of iconography
Rich brand colours

CD comment: We agree!

www.cyfor.co.uk



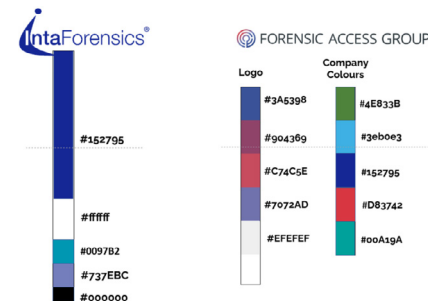
These websites offer an insight into
how to split our services,
Inta- forensic, Inta Cyber etc. We
think the way to do this is with colour
and iconography we are open to
suggestions.

CD comment: We agree!

IntaForensics – Looking forward into the future New look and feel thoughts.

We have been trying to evolve the branding
and look and feel with imagery and social
posts, which inspired the use of hexagons.

The inspiration includes:



Explore our full range of services visit

Breakdown estimated quote to develop IntaForensics brand and website design | Oct. to Jan 2025.

Phase 1: Logo and visual brand development

We'll meet with you, your team, and the web developer to discuss the project in detail.

1st stage: We'll create a selection of logo and look & feel concepts and explore your visual brand style through mood boards (3 to 4), based on your input and shared examples.

These concepts will include the following elements:

- 1) Logo designs & Typography
- 2) Iconography & Illustration
- 3) Photography and video style
- 4) Colour palette (using the IntaForensics palette and Forensics Access Group, if permitted)

In addition, we will provide initial mock-ups of your website homepage and one design template for your review.

Customer review and revisions

You will have the opportunity to review and provide feedback on the preferred concepts, as well as request any necessary revisions.

Duration & Cost

4 weeks
20 business days

10 days allocated on draft Logo designs and look and feel.

10 days allocated to finalise visual brand style with customer feedback

Cost: £2,625

Phase 2-3: Website development

Once the logo and overall look and feel have been developed, we can begin working on your website layout designs alongside your Marketing Toolkit.

1) We'll start by reviewing the website themes: Enfold or Divi, to see which fits best for your website. Both work for us.

2) Our go-to tool for website layouts is Adobe XD, but we're flexible and can work in Figma if that suits your web developer better. [Adobe XD integrates with Elementor](#) [Figma integrates with Divi.](#)

3) The main pages we'll develop include: Homepage, Sectors, Services, and Contact Us.

4 weeks
20 business days

5 days allocated to develop concepts

15 days allocated for revisions working alongside internal web developer.

Cost: £2,625

[Explore our full range of services visit](#)

Phase 2 & 3: Development of marketing toolkit

Once the logo and overall look and feel have been developed, we can begin working on additional templates.

We will develop:

Hero image to use across socials but also internal intranet wallpaper, video background templates.

1) CANVA Templates; 4 to 5 Social Media customisable templates for various platforms. Including custom headers for LinkedIn and Twitter/X

2) Email Signature (Basic HTML) templates:

A professional email signature design, including a banner.

3) PowerPoint (PPT) Template e.g. 10 slides:

A branded PowerPoint template for presentations.

4) Word digital Letterheads, including Print-ready letterhead designs.

5) Posters - Indesign templates.

Design and artwork posters within new brand style. A1/A2 sizes for internal or external use.

6) 4 Flyer templates (Indesign) and 8pp Brochure.

Duration & Cost

4 weeks
20 business days

20 days allocated for design and revisions working alongside internal team.

Cost: £2,625

Phase 4: Development of brand guidelines

Brand Pack

Once all brand elements and templates have been approved we will start developing your Brand Guidelines.

This will cover: logo usage, colour palettes, typography, and other key brand elements.

4 weeks
20 days allocated for design and all revisions.

Cost: £2,625

Original cost: £10,500 10% discount applied

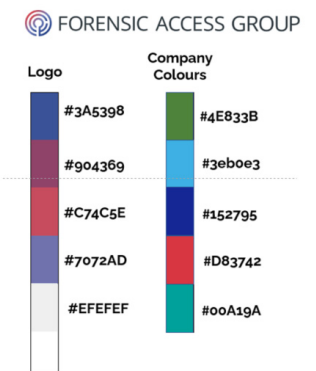
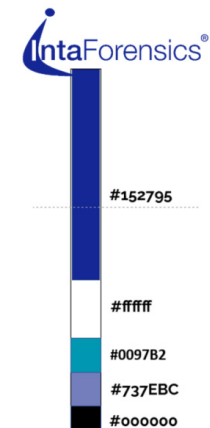
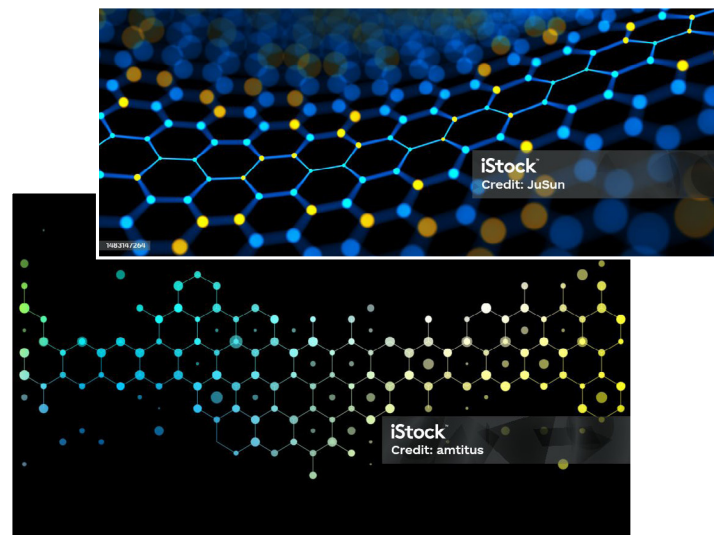
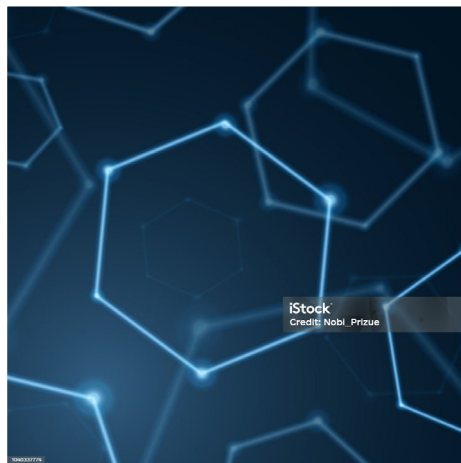
Total: £9,450

We did a short brainstorming exercise for you!

These ideas are currently copyrighted by Click Duo Creative.



1. Digital Forensic Investigation: Building Secure Connections

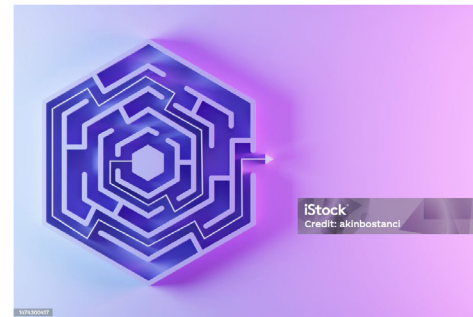
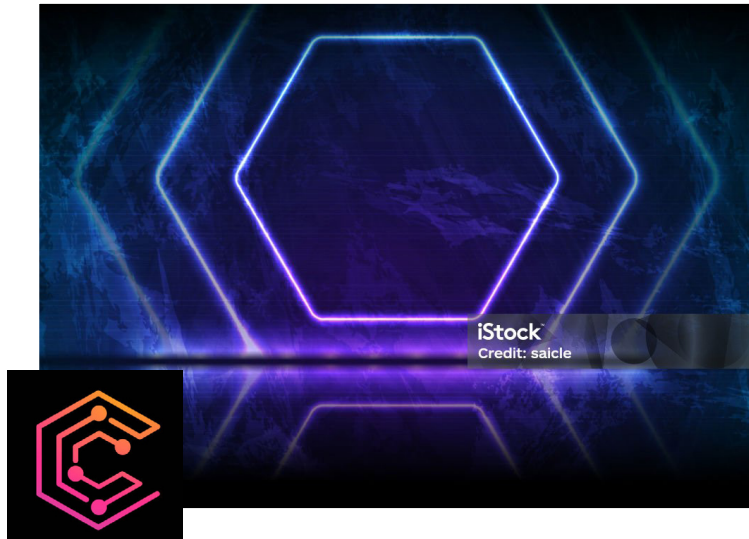


Explore our full range of services visit

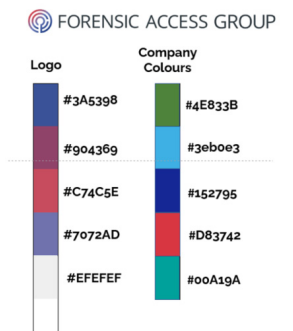
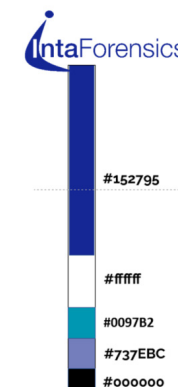
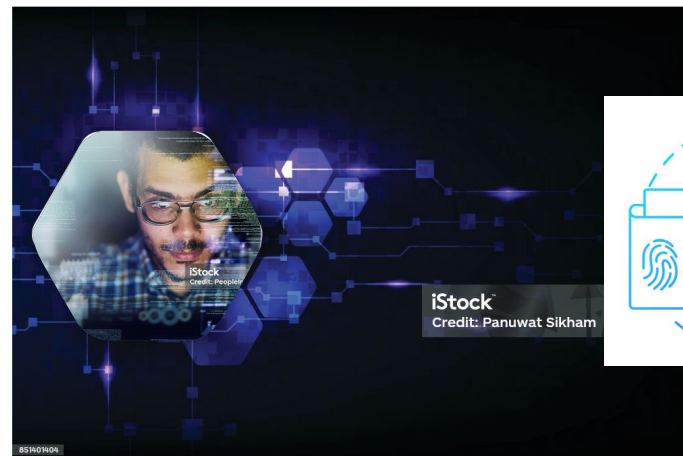


A little brainstorming we did for you on your 'Look and Feel'!

These ideas are currently copyrighted by Click Duo Creative.



2. Caught in a Digital Forensics and Cyber Maze!



Explore our full range of services visit

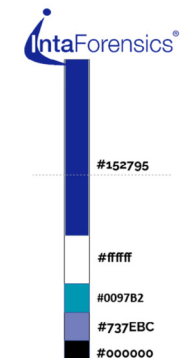
Click Duo Creative

A little brainstorming we did for you on your 'Look and Feel'!

These ideas are currently copyrighted by Click Duo Creative.



3. Encapsulating the Best of Digital Forensics and Cyber Security



FORENSIC ACCESS GROUP	
Logo	Company Colours
#3A5398	#4E833B
#904369	#3eb0e3
#C74C5E	#152795
#7072AD	#D83742
#EFEFEF	#00A19A

Explore our full range of services visit

Let's build IntaForensics together.



Natasha, If you need any further information then please let me know.

We look forward to hearing you!

Charanjit Bhui

Creative Design & Brand Specialist



Explore our full range of services visit